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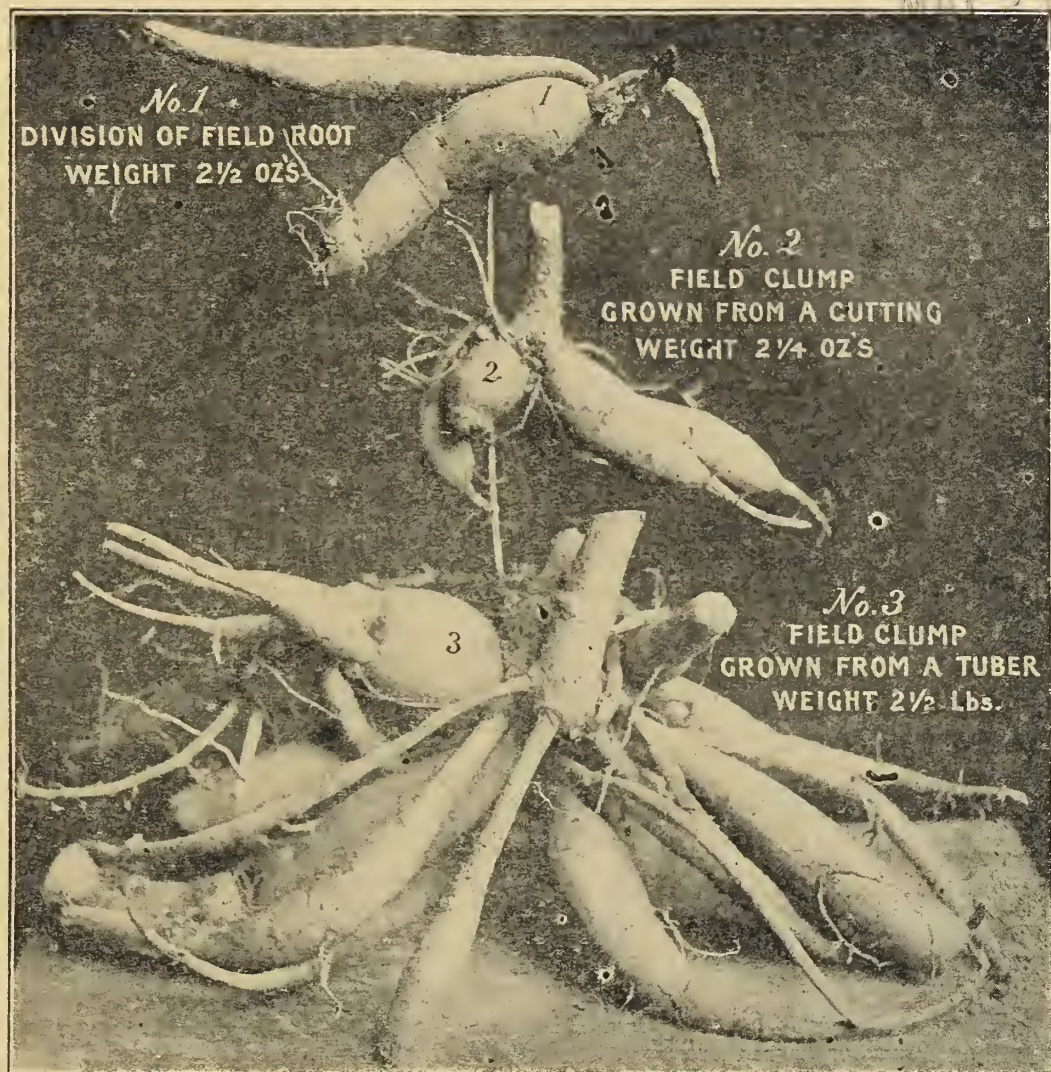
TRADE LIST

ESTABLISHED  
1886

SPRING 1920

# W. W. Wilmore

## DAHLIA SPECIALIST



GROWER AND DEALER IN  
DAHLIAS, GLADIOLI PEONIES  
AND HARDY PLANTS

P. O. Box 383

GARDENS ON WEST THIRTY-EIGHTH AVENUE.  
ONE AND A HALF MILES WEST OF THE CITY

DENVER, COLORADO

Kindly send business card when ordering. Orders will not be filled for private individuals at the prices herein stated.

THIS LIST APPLIES TO THE TRADE ONLY

# DAHLIA CLUMPS

The illustration shown on the first page is born of necessity, and while almost self-explanatory, a few words will not be out of place.

At a glance the illustration will show how deceptive the word "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps." It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2, or Figure 3. The figures presented represent fairly the representative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown in figure 3. These are divided for planting and sale purposes, as shown in Figure 1. In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known quality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality. Prices quoted in this list are for strong divisions with from one to three good eyes. In weight approximately twenty-five pounds to the hundred.

## A NEW DEPARTURE

BOX COLLECTIONS—For several years past I have put up for dealers sets of thir-

teen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc,—no two alike, and all double. These collections are all put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is over a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock but just the same as sells for 20 cents each when labeled; only I use stock that I am full handed on. These boxes retail at from \$1.25 to \$1.50 each, and cost the dealer 85 cents, or 75 cents in lots of ten.

## BUSINESS TERMS

1—Prices quoted in this list do not include express or mailage; if wanted by

mail figure parcel post zone rates per pound and add this to the price quoted. Dahlias weigh about 2½ lbs. to the dozen.

2—Orders from unknown parties must be accompanied by cash or satisfactory references.

3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.

4—No extra charge will be made for packing.

5—Six articles of a kind at dozen rates; 10 at 100 rates.

6—Goods sent by freight will be sent at risk of consignee.

References: Dun and Bradstreet, or National Florists' Board of Trade.

## PRICES:

I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap" place. I aim to do an honest business

and at the same time retain a profit on my investment. All orders intrusted to me will receive careful attention. Long lists for single items or but a few of a kind can not be furnished at prices lower than the prices indicated at the headings of the lists.

## A NEW BOOK

WILMORE'S DAHLIA MANUAL—An up-to-date work on Dahlia Culture. Special prices to the trade. This book will bring you business if offered as a premium. Fifteen cents per copy; ten copies for \$1.00.

## DAHLIAS FOR CUTTING

To those who wish a select list to grow for cutting purposes and are not fam-

iliar with varieties, I suggest the following: All of which are suitable for the purposes and are of uniform price of \$7.50 per hundred. There are also many excellent varieties for cutting among the novelties. Those marked (\*) are especially good for the purpose.

A. D. Livoni (Pink)	Gen. Buller (Purple & White)	*Robt. Broomfield (White)
*Bon Ton (Garnet Red)	*Jack Rose (Crimson Red)	*Sylvia (Pink)
*Eugene Teel (Scarlet)	*Mrs. Hartong (Buff Pink)	*Standard Bearer (Scarlet)
Glori de Lyon (White)	*Queen of Yellows (Yellow)	*The Baron (Light Yellow)

NOVELTIES AND NEWER DAHLIAS

Special attention is called to this list. They can not fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See retail catalog for further description.

Prices except as noted, 15c each, \$1.50 per dozen, \$12.00 per hundred

If wanted by mail, add according to Parcel Post zone rates per pound. Dahlias weigh about 2½ lbs. to dozen tubers. No orders will be sent by Post unless the postage is advanced in full, neither will long lists of one or two each be furnished at less than the single piece rate.

CACTUS VARIETIES

Countess of Lonsdale	Golden West, 25c, \$2.50 doz	Marion Thompson
Country Girl	Golden Gate	Pink Pearl
Charles Clayton	Justice Bailey, 35c, 3.50 doz.	Prof. Zacharias
Chipeta, 25c, 2.50 doz.	Kreimhilde	Pierrot, 25c \$2.50 per doz.
Emily Russell	Kaliff, 75c \$6.00 per doz.	Perle de Lyon
Faries Lantern	Mrs. H. J. Jones	Ruth C. Gleadell,
Goldland	Mrs. F. Jeffries	25c, \$2.50 doz.
	Master Carl	Rheinkonig
		Velvet Queen

DECORATIVE VARIETIES

Berch Van Heemsted	Lady H. Grey, 25c, \$2.50 doz.	Mint Burgle, 25c, \$2.50 doz.
Ccrona	Le Grand Manitou	Mme. Lumier
Delice	Mrs. Thos. Burch <del>Burch</del>	Mme. Dael
Chicota, 25c, \$2.50 doz.	Moonbeam.	Purplq Manitou
Eleanor Stisser	Meadow Gold	Pearl Almy
Flemingo	Manitou	Princess Juliana
F. G. Schieff, 25c, \$2.50 doz.	Mrs. Winters	Reise Von Stuttgart
Jeanne Charmet	Mrs. I. J. Sewall	Souvenir Douzon
Loveliness	Montezuma	

PEONY FLOWERED VARIETIES

A. L. Doud, 25c, \$2.50 doz.	Geisha, 25c, \$2.50 per doz.	Queen Wilhelmina
Carmello	Isa, 25c, \$2.50 per doz.	Ruth Nichols, 50c, \$5.00 doz.
Coconia	Kia Ora	Souvenir Liszt
Cleopatra	Lluvia d Oro, 35c, \$3 00 doz.	St. Elmo, 25c, \$2.50 per doz.
Dr. H. Sewall, 25c, \$2.50 doz.	Laura Barnes, 25c, \$2.50 doz.	Sonora, 25c, \$2.50 per doz.
Duke Henry	Mme. Bystein	Temptation
Dr. H. H. Rusby	Naiad. 50c, \$5.00 per doz.	Village Belle
Felicia, 50c, \$5.00 per doz.	Ouray	Van Dyke
Freda Newman	Oregon Beauty	Wilmore's Masterpiece
	Phenomenine	

SHOW VARIETIES

Bertha Bernstein	Freestone	La France
D. M. Moore	Francis Clark. 50c, \$5.00 doz.	Manzanita
Dreers White	Grand Duke Alexis	Snowball
Dr. I. B. Perkins	Gold Spray	Vera Curry
Dee Lighted	Golden Bedder, 25c, \$2.50 doz.	W. W. Rawson
Duchess of Albany		

SINGLE VARIETIES

Blush Century	Pres. Viegat	Scarlet Century
Lady Love	Twentieth Century	White Century

# W. W. WILMORE, DAHLIA SPECIALIST

## STANDARD VARIETIES

The following varieties grouped under color will be found most satisfactory for the general trade. For description see retail list.

Price, 10c each, \$1.00 per dozen, \$7.50 per hundred.

Add postage if wanted by mail. (See above.)

### PURE WHITE

Glori DeLyon (Show) Purity (Pompon) Star of the East (Pompon)  
Robt. Broomfield (Show)

### MAROON AND DARK SHADES

Black Prince (Decorative) Jack Rose (Decorative) Pioneer (Show)  
Cornucopia (Cactus) Navajo (Decorative) Stradella (Show)  
Earl of Pembroke (Cactus) Purple Gem (Show) Uncle Tom (Cactus)

### PINK SHADES

A. D. Livoni (Show) Mrs. Linder (Show) Sylvia (Decorative)  
Dainty (Cactus) Mrs. Bagge (Show) Zephyr (Cactus)  
Kate Haslem (Show)

### YELLOW SHADES

Autumn Glow (Decorative) Miss Dodd (Show) Queen of Yellows (Show)  
Golden Treasure (Show) Mrs. W. K. Jewett (Cactus) The Baron (Show)  
Mrs. Chas. Turner (Cactus) Queen Victoria (Show) Ventura (Cactus)  
Mrs. DeWitt (Decorative) Virginia Belle (Cactus)

### REDS AND SCARLETS

Amos Perry (Cactus) Fireball (Show) Lyndhurst (Decorative)  
Bon Ton (Show) Floradora (Cactus) Manzanola (Decorative)  
Eugene Teele (Decorative) Gypsy Maid (Cactus) Maid of Athens (Cactus)  
Evelyn Wilmore (Cactus) Standard Bearer (Cactus)

### VARIEGATED AND SHADED

A. L. Chase (Show) Floral Park Jewel (Show) Lavender Beauty (Decorative)  
Annie Moore (Show) General Buller (Cactus) Lucy Fawcett (Show)  
Bon Maza (Show) Gabriel (Cactus) Maid of Kent (Decorative)  
Cockatoo (Cactus) Grand Mogul (Decorative) Mrs. Hartong (Decorative)  
Cream of the Valley (Show) Lenan (Cactus) Morocco (Fancy)  
Lady Mildmay (Show) Victory (Kaiser Wilhelm)

### GALDIOLI

Per Hundred				Per Thousand			
	1st.	2nd.	3rd		1st.	2nd.	3rd
America -----	\$2.50	\$2.00	\$1.50	America -----	\$20.00	\$15.00	\$12.00
Augusta -----	2.50	2.00	1.50	Halley -----	20.00	15.00	12.00
Baron Hulot -----	3.00	2.50	2.00	Klondyke -----	20.00	16.00	12.00
Halley -----	2.50	2.00	1.50	Mrs. F. King -----	20.00	16.00	12.00
Klondyke -----	2.50	2.00	----	Mrs. F. Pendleton----	35.00	30.00	25.00
Mrs. F. King-----	2.50	2.00	1.50	Panama -----	35.00	30.00	25.00
Mrs. F. Pendleton----	3.50	3.00	2.50				
Panama -----	3.50	3.00	2.50				

### HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. (See Retail Catalog for description.)

Doz.	100	Doz.	100
*Asters—blue, lavender, white		Hollyhocks — Allegheny -----	\$ .75 \$ 5.00
blush -----	\$ .75 \$ 6.00	Hardy Pinks -----	.75 5.00
Achilla, The Pearl -----	.75 6.00	Iris — Siberica -----	.75 6.00
Achillea Roseum -----	.75 6.00	Iris—Pallada Delmatica -----	1.50 10.00
Boltonia -----	.75 5.00	*Iris—German, in variety -----	.60 5.00
Ccropsis Lanceolata -----	.75 5.00	Monardia -----	.75 5.00
Gypsophia—2 year old -----	.75 6.00	Oriental Poppy -----	.75 6.00
Daisies—Burbank's Alaska -----	.75 6.00	Phlox novelties -----	1.00 8.00
Gailardia -----	.75 6.00	*Phlox, except novelties -----	.75 6.00
Golden Glow -----	.75 5.00	Peonies, novelties -----	3.00 20.00
Goldenrod -----	.75 5.00	*Peonies, except novelties -----	2.50 16.00
Hemerocalis Flava -----	.75 6.00	Sweet William -----	.75 5.00
*Hollyhocks, 7 colors, double	.75 5.00	Spirea Fillipendula -----	.75 6.00
*Color Separate		Valeriana Officinalis -----	.75 6.00